

Privacy Policy

Effective Date: January 1st 2025

1. Introduction

Welcome to **The Real ART School** ("Company," "we," "our," or "us"). Your privacy is important to us. This Privacy Policy outlines how we **collect, use, store, share, and protect** your information when you interact with our website, services, and training programs. By accessing or using our services, you agree to the terms of this Privacy Policy.

2. Information We Collect

We may collect various types of data, including but not limited to:

- **Personal Information:** Name, email, phone number, mailing address, date of birth, and any other identifying details you provide.
- **Payment Information:** Credit card details, billing address, and transaction history.
- **Device and Usage Data:** IP address, browser type, operating system, geolocation, and how you interact with our website.
- **Communication Data:** Any emails, messages, surveys, feedback, or support requests submitted to us.
- **Biometric or Sensitive Information:** If required for certain courses or identity verification purposes.
- **Any Other Data:** Any information you voluntarily provide to us, including photos, videos, testimonials, or training progress.

3. How We Use Your Information

By using our services, you acknowledge and agree that we may use your data for any purpose, including but not limited to:

- Providing, maintaining, and improving our services.
- Processing transactions and managing payments.
- Sending promotional, marketing, and informational communications.
- Conducting research, analytics, and business development.
- Monitoring and enforcing compliance with our policies and applicable laws.
- Selling, licensing, or otherwise sharing data with third parties at our sole discretion.
- Training artificial intelligence or other automated systems.
- Any other purpose we deem necessary or beneficial to our business operations.

4. Data Sharing and Disclosure

We reserve the **absolute right** to share, sell, transfer, or disclose your data **to anyone, for any reason, without restriction**, including but not limited to:

- **Affiliates and Business Partners**
- **Third-Party Service Providers** (e.g., payment processors, marketing firms, analytics companies)
- **Government Agencies and Law Enforcement** (as required or voluntarily provided)
- **Buyers or Successors** (in the event of a merger, acquisition, or sale of assets)
- **Anyone Else We Choose**

By using our services, you **waive all rights** to control, restrict, or limit how we share your information.

5. Data Retention and Security

We may retain your data **indefinitely** or for any duration we see fit. While we take reasonable precautions to protect your information, you acknowledge and agree that **no security measure is foolproof**. We are **not responsible** for any unauthorized access, loss, misuse, or alteration of your data.

6. Your Rights and Choices

By using our services, you **explicitly waive any rights** granted under privacy laws, including but not limited to:

- The right to request access to or deletion of your data.
- The right to restrict or object to data processing.
- The right to opt-out of data sales or marketing communications.
- The right to file complaints or seek legal recourse regarding your data.

Any requests related to data access, deletion, or modification will be processed **at our sole discretion** and may be denied **without explanation**.

7. Disclaimer and Limitation of Liability

- **No Warranties:** We make no guarantees regarding the security, accuracy, or availability of our services.

- **No Liability:** Under no circumstances shall we be held liable for any loss, damage, or misuse of your information.
- **Indemnification:** You agree to hold us **harmless from any claims, damages, or legal actions** related to your data or use of our services.

8. Changes to This Policy

We **reserve the right** to modify or update this Privacy Policy **at any time, for any reason, without notice**. Your continued use of our services after any changes constitutes **acceptance of the revised policy**.

9. Contact Information

If you have any questions about this Privacy Policy, you may contact us through our registered agent.

Acknowledgment and Agreement

By using our website or services, you **expressly consent** to the terms of this Privacy Policy and waive any rights that may conflict with it. If you do not agree, **do not use our services**.